54BS558 DAREDEVIL: BULL OF WINTER

The new #1 proven type bull reigns as our Bull of Winter. Hilltop Acres B DAREDEVIL ET *TM hails from the Hilltop Acres farm, Mashek family, of Calmar, Iowa.

Hilltop Acres Farm is an Eighth-Generation family farm located in Northeast Iowa. Dennis and Barb Mashek own and operate the business along with their sons, Josh and Tanner. Hilltop Acres is home to 420 registered Brown Swiss. The farm was homesteaded in 1854. The first Brown Swiss arrived on Hilltop Acres in the early 1930’s and has grown with Swiss ever since. Dennis and Barb purchased the farm in 1998 and expanded the herd to 150 cows in a new freestall barn. In fall of 2014, the next leap was made to expand the dairy to 400 cows with Josh and Tanner now being in the business fulltime. All the cows are milked in a double 12 parallel parlor three times a day. Hilltop Acres operates 800 acres of land which is corn and alfalfa. Josh is the mechanic/crop manager of the farm and Tanner is the herdsman. Tanner states, “The breeding philosophy at Hilltop Acres is based on many traits. Our main goal is to breed a functional type cow with good feet and legs, strength, high production, positive DPR, and outstanding udders. When mating, we will mate on the two weakest traits that the cow has to improve and make the correct mating for her. With genomic testing over 90% of our heifers now, all heifers are mated by the weaknesses of the genomic data. This is how we got DAREDEVIL!”

DAREDEVIL is a BRADY son out of Hilltop Acres Bose Dixiland ET. As stated, he is tied as the #1 proven bull for type and the #5 UDC bull. Mashek's goal in breeding DAREDEVIL was to pick the best bull to breed his dam Dixiland based on her faults on genomics. “The stature on her genomics was super high so we decided a smaller stature size bull like Brady would be perfect,” states Tanner.

It was a very quick turnaround once the Mashek family bred Dixiland as DAREDEVIL was the one of the first IVF calves from her. He was two months old before she even freshened. “The day the genomics came out on DAREDEVIL, we immediately went to the prefresh pen to take a closer look at Dixiland and realized how good of a cow she was going to be,” stated Tanner. Dixiland is currently in her third lactation and is the leading production cow at Hilltop Acres currently milking 170lbs per day. She is now scored E 92 E 93 MS.
In the United States, DAREDEVIL daughters are popping up at farms across the country. They are confirming his type and udder composite numbers. Jake Hushon, US Sales Manager, states, “DAREDEVIL has impressed me on two fronts. The obvious being he is doing well in the show ring with daughters standing at the top of heifer and young cow classes this year with two second place World Dairy Expo finishes among the highlights. The other is farm to farm, I am seeing the same kind of cow. They are long bodied, clean boned, have straight toplines, clean hocks with an ideal set to the legs and best of all youthful udders. The udders are well above the hocks with very good fore and rear udder attachments. He is just starting to prove out his lofty type predictions.” Dan Gilbert, President, states “The height of rear udder and deep seam have been extremely impressive and consistent. Also, udder quality is off the charts”. Anna Troester, U.S. Sales and Progeny Specialist, states “I am impressed with the quality of the DAREDEVIL daughters I have seen in the Midwest. They have super feet and legs and have a tremendous frame. The udder quality is high and I am looking forward to seeing them as they calve in again in the future.”

The first Daredevils have also calved in Switzerland and he is creating a stir there as well. Swissgenetics Sire Analyst Werner Duss says, “The first 10 daughters are fresh in Switzerland and all have calved very young. They convince with their top udders, and also very good production! They are very dairy with a fine bone and correct feet and legs.”

The use of DAREDEVIL is increasing. At Hilltop Acres, they are still using DAREDEVIL in their breeding program but have focused more on using

**DAREDEVIL DAUGHTER GROUP OWNED BY HILLTOP ACRES**

<table>
<thead>
<tr>
<th>Cow Name</th>
<th>Owner Details</th>
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<tbody>
<tr>
<td>Hills Valley Daredevil Wobble</td>
<td>Hills Valley, NY</td>
</tr>
<tr>
<td>Fantas SG ET</td>
<td>Vit and Michael Lang, Switzerland</td>
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<tr>
<td>Cutting Edge Daredevil Trish ETV</td>
<td>Edge View Genetics, NY</td>
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high DAREDEVIL sons like DEFENDER, TOBY, DOBOY and KICKSTART. “The future of DAREDEVIL’S family is very bright. With him coming from our famous D family, there are many more ancestors from the family making high genomic heifers and bulls today. Dixiland, herself, has had a lot of offspring born over the last month,” states Tanner.

DAREDEVIL will continue on his steady incline in the industry. We are excited to see how daughters continue to develop. Watch for the next exciting son or daughter out of DAREDEVIL that you can add to your herd!

We will be featuring the Bull of the Season on Facebook throughout the year. During the bulls’ specific season, please share your daughters by using the hashtag #bulloftheseason.